

**Auðkenni útgefanda/Trade ticker:**

**A**

**Nafn útgefanda/Issuer:**

**Alfesca hf.**

**Dagsetning tilkynningar/Date of announcement**

**22. september 2009 / 22 September 2009**

**Nafn fjárhagslega tengds aðila sem á viðskipti/Name of related party trading the shares:**

**Hlér ehf.**

**Nafn fruminnherja/Name primary insider:**

**Guðmundur Ásgeirsson**

**Tengsl fruminnherja við útgefanda/Insider's relation with the issuer:**

**Stjórnarmaður / Board member**

**Dagsetning viðskipta/Date of transaction:**

**22. september 2009 / 22 September 2009**

**Tímasetning viðskipta/Time of transaction:**

**16:15**

**Tegund fjármálagernings/Type of financial instrument:**

**Hlutabréf / Equities**

**Kaup eða sala/Buy or Sell:**

**Sala / Sell**

**Fjöldi hluta/Number of shares:**

**23.338.830 / 23,338,830**

**Verð pr. Hlut/Price per share:**

**4,5 kr. / ISK 4.5**

**Fjöldi hluta í eigu fruminnherja eftir viðskipti/Primary insider's holdings after the transaction:**

**0**

**Fjöldi hluta sem fruminnherji á kauprétt að/Primary insider's option holdings after the transaction:**

**0**

**Fjöldi hluta fjárhagslega tengdra aðila eftir viðskipti/Related parties' holdings after the transaction:**

**0**

**Dagsetning lokauppgjörs\*/Date of settlement\*:**

**29. september 2009 / 29 September 2009**

**Athugasemdir\*/Comments\*:**

**Framsal vegna innlausar Lur Berri Iceland ehf. í samræmi við tilkynningu þess efnis dagsettri 26. ágúst 2009. / Transfer in accordance with Lur Berri Iceland ehf.'s redemption as set out in an announcement dated 26 August 2009.**

**Samhliða eru 2.461.538 hlutir Guðmundar Ásgeirssonar, fruminnherja og eiganda Hlér ehf., framseldir vegna innlausnar. / At the same time, 2,461,538 shares held by Guðmundur Ásgeirsson, a primary insider and owner of Hlér ehf., are transferred in accordance with the redemption.**