

P R E S S R E L E A S E

Stockholm, October 15, 2009

BTS Group AB appoints Nominating Committee

BTS Group AB (publ), the world leader in customized business simulations and other discovery-based learning solutions, announces that a Nominating Committee has been appointed for BTS Group AB.

BTS' two largest shareholders, in consultation with the Chairman of the Board, Michael Grindfors, have appointed the following persons to serve on the Nominating Committee:

- Anders Dahl, Master of Business Administration, representing Henrik Ekelund
- Michael Grindfors, Chairman of the Board, BTS Group AB
- Stefan af Petersens, BTS Group AB, representing himself

Anders Dahl has been appointed Chairman of the Nominating Committee.

The Nominating Committee is tasked with making recommendations on candidates for the Board of directors and auditors, as well as submitting proposals concerning remuneration to Board members and auditors.

Shareholders in BTS Group AB are welcome to submit proposals to the Chairman of the Nominating Committee at the following address:

BTS Group AB, Grevgatan 34, 114 53 Stockholm

If you have any questions please contact:

Anders Dahl, e-mail: anders.dahl2@comhem.se

Michael Grindfors, e-mail: MGrindfors@alixpartners.com

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About BTS Group AB

BTS partners with leading companies to accelerate change and improve business results. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes. BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process.

BTS has more than 250 highly talented employees serving more than 400 clients including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 largest corporations in the world. In 2007 BTS revenues exceeded USD 80 millions. Recent selected BTS clients include AT&T, BBVA, Ericsson, Kimberly-Clark, Telefonica, Sony, Toyota, Unilever and Xerox.

BTS serves its clients from. Stockholm, Helsinki, Oslo, London, Madrid, Bilbao, Brussels, Johannesburg, Singapore, Beijing, Bangkok, Tokyo, Sydney, Melbourne, San Francisco, Philadelphia, Stamford, New York, Chicago, Scottsdale and Mexico City.

BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

For more information please visit www.bts.com