



Teleca One of First Global Scaling Partners to Participate in Open Screen Project

World-leading supplier of mobile solutions and services brings its global outsourcing and mobile expertise to help other members make full use of the possibilities offered by the Open Screen Project.

Malmö, Sweden – January 5, 2009 – Teleca, a world-leading supplier of solutions and services to the mobile industry today announced that it is participating in the Open Screen Project, an industry-wide initiative led by Adobe to enable the delivery of rich Internet experiences across mobile phones, televisions, set-top boxes, and other consumer electronics and devices through the Adobe® Flash® Platform. The initiative leverages Adobe Flash Player and Adobe AIR® to deliver a consistent runtime and remove barriers to publishing rich content and applications across screens.

With the recent announcements from Adobe of Flash Player 10.1 running on both desktop and mobile platforms, uncompromised Web browsing is now becoming a reality for smartphones and other devices. Ensuring Web compatibility is important for Teleca and having the ability to bring the full Web experience onto mobiles is a key new offering.

All participants of the Open Screen Project, and companies wanting to offer uncompromised Web browsing and standalone applications across all types of devices, can now benefit from Teleca's global reach and expertise in selling, integrating, optimizing and maintaining Adobe's products.

Teleca has been integrating existing Adobe Flash technology and creating mobile device solutions using Adobe Flash since 2004 and also has the ability to resell licenses and provide a one-stop shop for Flash Platform solutions. Entering the Open Screen Project is a natural step for Teleca, who has been working closely with Adobe since their partnership was announced in 2006.

With an established team of Adobe integration experts in its onshore and offshore centers throughout the world, Teleca is uniquely poised to help its customers quickly capitalize on the opportunities offered through the Open Screen Project. The company has experience in helping all players in the mobile ecosystem from OEMs, mobile platform providers, chipset vendors, application developers and Mobile Internet Application Solution Providers.

"We are pleased to participate in the Open Screen Project and are fully behind all moves toward removing barriers in the mobile ecosystem. We have been a partner to Adobe for years and have been successfully integrating Adobe's products into phones throughout the world. We look forward to helping our customers and millions of consumers worldwide enjoy the ensuing benefits of being able to enjoy rich content on any screen, anywhere, thanks to Adobe's initiative", says Andrew Till, Vice President, Solutions Marketing, Teleca Ltd.

"We are excited that Teleca is now an active member of the Open Screen Project," said Anthony Haag, director for Business Development, Open Screen Project at Adobe. "With Teleca's many years of experience Teleca can provide expertise and know-how to further accelerate the development of rich mobile applications across all devices and platforms."

Adobe Flash Platform

The [Adobe Flash Platform](#) is the leading Web design and development platform for creating expressive applications, content, and video that run consistently across operating systems and devices and reach over 98 percent of Internet-enabled desktops. Flash Player 10 was installed on more than 93 percent of computers in just the first ten months since its release.



According to comScore Media Metrix, approximately 75 percent of online videos viewed worldwide are delivered using Adobe Flash technology, making it the No. 1 format for video on the Web. Major broadcasters and media companies including Disney.com, MLB.com and DIRECTV rely on the Adobe Flash Platform for delivering video on the Web, and the platform powers social network sites such as YouTube and MySpace.

Open Screen Project

Led by Adobe, the Open Screen Project includes more than 50 industry leaders working together to provide a consistent runtime environment across mobile phones, desktops and other consumer electronic devices. The initiative addresses the challenges of Web browsing and standalone applications on a broad range of devices, and removes the barriers to publishing content and applications seamlessly across screens. Participants of the initiative include platform providers, device manufacturers, operators, and content providers across the industry. For more information about the Open Screen Project visit www.openscreenproject.org.

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About Teleca

Teleca is a world-leading supplier of software services to the mobile communications industry. We offer world class operations and execution capability, both on-site and offshore. Using tailored solutions, systems design, integration and testing we help drive down development time and costs for leading industry players. Teleca has about 2,000 employees in 10 countries in Asia, Europe and North America. For more information, please visit: www.teleca.com