



## **Docdata and bol.com extend cooperation agreement for five years**

**Docdata fulfilment B.V. in Waalwijk, a subsidiary of DOCDATA N.V., and bol.com, a subsidiary of AHOLD, are extending their cooperation agreement for a period of five years. The cooperation agreement runs retroactively from 1 January 2015 to 1 January 2020, and entails the delivery of a complete package of fulfilment services by Docdata to bol.com.**

Bol.com has been a partner of Docdata since its launch in August 1999. Bol.com has now become the leading webshop in the Netherlands and Belgium, with more than five million customers. The range of bol.com has been significantly expanded in recent years and includes approximately 9 million articles in a large number of categories, including books, music, film & games, baby & child, health & beauty, jewellery & bags, sport & leisure time, living & cooking, garden & DIY and animal related products. Docdata and bol.com will continue to jointly invest in further growth in the years ahead. An important aspect is the development of the sales model of bol.com, in which other parties sell via bol.com. The range will also continue to expand. Moreover, bol.com has developed a new service for its sales partners: Logistics via bol.com. This enables partners to outsource their entire fulfilment for the orders that they receive via bol.com. Docdata provides the fulfilment service for this and thereby guarantees that the deliveries are distributed in accordance with the service offered by bol.com. This extended cooperation is based on a cost-price-plus strategy, in which both partners will make the necessary investments.

Michiel Alting von Geusau, CEO of DOCDATA N.V.: "We are extremely pleased and proud that we can once again secure our long-term and successful cooperation with our very first e-commerce customer for an extended period and can jointly achieve our ambitious plans. In 1999, we were pioneers that took the first steps in the e-commerce market. And now we have grown into an organisation for which no question is too difficult. The variety of the articles and the peak periods that increase in size every year make great demands of the capacities of a fulfilment partner. We are constantly working on the development of scalable smart solutions in order to continue building the future and continuously improve our service levels."

Daniel Ropers, director of bol.com: "Docdata has made an important contribution to the growth of bol.com and has always been a reliable and flexible partner. For us, it has ensured, year after year, that we could always continue to grow in our ambition to offer our customers the best shop. We also trust the expertise of Docdata for the delivery of new services for our sales partners."

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*The listed DOCDATA N.V. exists of two lines of business:*

**Docdata** ([www.docdata.com](http://www.docdata.com)) is a European market leader with a strong basis in The Netherlands, Germany and the United Kingdom. Docdata offers a complete e-commerce service portfolio to clients, enabling them to be successful on the internet.

**IAI** ([www.iai-industrial-systems.com](http://www.iai-industrial-systems.com)) is a high tech engineering company specialised in developing and building systems for very accurate and high speed processing of all kinds of products and materials. IAI delivers clients globally in the following sectors: securing and personalising of security documents, processing of solar cells and modules and processing of other materials and products.

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Waalwijk, The Netherlands, 16 March 2015

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