



## De Bijenkorf extends fulfilment agreement with Docdata with more than 4 years

De Bijenkorf has extended its fulfilment agreement with Docdata Fulfilment B.V. in Waalwijk, The Netherlands, a subsidiary of the stock listed company DOCDATA N.V. in Waalwijk till July 2019. With this, the successful partnership that started in 2008 is again prolonged.

With this extension, de Bijenkorf keeps its fulfilment of all online orders for the next years with Docdata in Waalwijk. In recent years, Docdata realised many new facilities along with de Bijenkorf, matching the premium exposure and service level of de Bijenkorf. For example the introduction of [Docdata Click & Collect](#) in all stores, the recently launched Sunday and evening delivery and the luxury packaging options for consumers.

Jack Heijkans, Managing Director of Docdata Fulfilment B.V.: *"We are very pleased that de Bijenkorf again extends our long-standing cooperation. For Docdata de Bijenkorf is a showcase of a successful omni-channel strategy. The DNA of de Bijenkorf is both in the bricks and the clicks. I am proud that we are able to extend our successful cooperation until 2019."*

Pieter Heij, Director Multichannel & IT of de Bijenkorf: *"Docdata proved to be the right fulfilment partner for us during de last contract period. By continuously optimising processes and investing in new technologies, they adequately deal with ever-changing needs of consumers and increasing volumes. For example, the peak period of the 'Drie Dwaze Dagen'. We have many plans for the future and are fully confident that we can realise these together with Docdata."*

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The listed DOCDATA N.V. exists of two completely autonomous lines of business:

**Docdata** ([www.docdata.com](http://www.docdata.com)) is a European market leader that plays an important role behind the scenes of many A-brands, retailers and e-tailers. Docdata operates in The Netherlands, Germany, the United Kingdom, Italy, Poland, Switzerland and Spain. Clients of Docdata are a.o. bol.com, de Bijenkorf, Brands4Friends, ASOS, Toys“R”Us, Wine in Black, V&D, HP and Zalando. Supported by the Docdata services, more than one hundred thousand transactions are realised on a daily basis. The world of e-commerce changes rapidly. That is why Docdata continuously invests in people, equipment, development of IT-platforms and in services. This enables Docdata to proactively support its clients both on an operational and strategic level.

**IAI** ([www.iai-industrial-systems.com](http://www.iai-industrial-systems.com)) is a high tech engineering company specialised in developing and building systems for very accurate and high speed processing of all kinds of products and materials. IAI delivers clients globally in the following sectors: securing and personalising of security documents, processing of solar cells and modules and processing of other materials and products.

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Waalwijk, The Netherlands, 23 April 2015

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