

PRESS RELEASE

LeasePlan launches electric vehicle pilot program for corporates at UN Climate Change Conference (COP23) in Bonn

AMSTERDAM, the Netherlands, 10 November 2017 – LeasePlan Corporation N.V., a global leader in fleet management, will today announce at the UN Climate Change Conference (COP23) in Bonn, Germany, the launch of its electric vehicle pilot program for corporate companies. The launch of the pilot program marks another step in LeasePlan’s ambition to achieve net zero emissions from its total fleet by 2030.

LeasePlan’s new electric vehicle pilot program is designed to make it as easy as possible for the growing number of companies that want to make the switch to low-emission vehicles. The pilot is fully scalable: customers choose how many electric vehicles form part of the pilot. LeasePlan will also facilitate the implementation of charging infrastructure at customers’ offices and employees’ homes. Wherever possible, LeasePlan will work with partners to ensure the charging infrastructure is supplied with 100% renewable energy. Carbon offsetting will also be available for the non-electric cars that do not form part of the pilot. The full pilot will be available in Belgium, France, Germany, the Netherlands, Norway, Portugal and the UK from December, with a further rollout planned for Italy, Spain and Sweden in the first quarter of 2018.

CEO Tex Gunning: “We see an increasing demand for electric vehicle fleets from corporate companies that want to lower their overall emissions and help tackle climate change. As part of our 2030 Sustainability Strategy, LeasePlan is fully committed to helping these customers make the switch. We’re therefore delighted to be launching our electric vehicle pilot program for large corporate organizations here at the UN Climate Change Conference in Bonn. Making the switch to an electric fleet is one of the simplest ways for companies to rapidly lower their emissions and help tackle climate change – and we are committed to facilitating those companies that want to make the transition.”

Sustainability strategy

Today’s announcement marks another milestone in LeasePlan’s sustainability strategy, which aims to achieve net zero emissions from the total LeasePlan fleet by 2030. Key elements in the strategy include educating customers on *What’s next* in low-emission vehicles; facilitating the uptake of low-emission vehicles with attractive customer propositions developed by the LeasePlan Electric Vehicle Experience Centre; leading the development of a sophisticated second-hand car market of well-maintained, high-quality lease vehicles; and transitioning LeasePlan’s own employee fleet to an electric vehicle fleet by 2021. LeasePlan is also a founding partner of EV100, a new global business initiative designed to fast-track the uptake of electric vehicles and infrastructure, launched by [The Climate Group](#) around the UN General Assembly in September.

[Check out the LeasePlan Newsroom here](#)

[Check out the video with LeasePlan SVP Commercial Berno Kleinherenbrink here](#)

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About LeasePlan

LeasePlan is one of the world’s leading fleet management companies, with 1.7 million vehicles under management in over 30 countries. Our core business involves managing the entire vehicle life-cycle for our clients, taking care of everything from purchasing, insurance and maintenance to car re-

marketing. With over 50 years' experience, we are a trusted partner for our corporate, SME, private and mobility service clients. Our mission is to provide *what's next* in mobility via an 'Any car, Anytime, Anywhere' service – so you can focus on *what's next* for you. Find out more at www.leaseplan.com.