

## Sodexo's International Quality of Life Conference Opens in New York City

**May 5 2015, New York, NY** – Mari Kiviniemi, the OECD Deputy Secretary-General and former Prime Minister of Finland, headlines the kickoff plenary session exploring the potential of quality of life as a key social and economic performance driver during the first international Quality of Life Conference, hosted by Sodexo on Tuesday, May 5, and Wednesday, May 6, in New York, N.Y.

Over two days, hundreds of leaders from a wide range of backgrounds, including the business community, academia, health care, NGOs and the political sphere will gather to collaborate and challenge current social and economic performance models. Over 30 different nationalities are represented at the event, and the next generation of leaders who will drive change in the years to come will take part alongside today's influential decision-makers. At the heart of the debate, one shared preoccupation: to identify solutions to foster economic growth alongside social progress.

*“Improving quality of life of women and men is the heart of Sodexo’s mission and business and it has become even more relevant with the profound demographic, economic, technological and environmental changes we face today. For most organizations, the next competitive advantage will come from their ability to generate higher added human value,”* said **Michel Landel, Sodexo CEO**.

*“Promoting health and well-being; creating the conditions for collective efficiency; guaranteeing a safe and healthy physical environment; cultivating social ties; encouraging the recognition of individuals – these are all key to reinventing growth models. This is why we are hosting this Conference and bringing together stakeholders with so many different perspectives, looking towards a future growth model where economic progress goes hand in hand with human progress.”*

For more information please visit: [qualityoflifeconference.com](http://qualityoflifeconference.com)

Or contact: [PRcontact.qolconference@havasww.com](mailto:PRcontact.qolconference@havasww.com)

Media Contact:  
Lesley Sillaman  
Havas PR North America  
202-491-4055  
[Lesley.Sillaman@havasww.com](mailto:Lesley.Sillaman@havasww.com)

### About Sodexo

Founded in 1966 in Marseille by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 75 million customers each day through its unique combination of On-Site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients with an integrated offer developed over nearly 50 years of experience: from reception, maintenance and cleaning, to foodservices and facilities and equipment management; from Meal Pass, Gift Pass and Mobility Pass benefits for employees to in-home assistance and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 420,000 employees throughout the world.