



**Wolters Kluwer Partners with Pharmaceutical Press to Offer the World-Renowned Martindale Drug Reference Text on Books@Ovid**

*Books@Ovid's Advanced Functionality Makes Leading Pharmaceutical Text Easily Accessible from Every User's Desktop*

**New York, NY (October 6, 2004) – Ovid Technologies, part of Wolters Kluwer Health, an internationally recognized leader of electronic medical, scientific, and social sciences information solutions, today announced that the world-renowned Martindale: the complete drug reference, will be accessible on the newly enhanced Books@Ovid platform beginning January 2005. Martindale is an evidence-based resource that covers the properties, actions and uses of drugs and medicines, with over 37,000 references and 130,000 preparations that link from the relevant drug monographs. It is the foremost drug reference used throughout the world among researchers, medical professionals, pharmacists, and clinical education instructors.**

Users will be able to quickly and precisely search Martindale's encyclopedia of reliable, unbiased and evaluated information on drugs and medicines with Books@Ovid's advanced features including, linking from book references to the universe of full text and other subscriptions to which the users have access; searching and browsing using natural language search capability; relevance ranking; as well as back-of-the-book index browsing.

"The addition of such a world class clinical reference tool as Martindale greatly enhances the already extensive medical information resources that are available on our Books@Ovid platform," said Scott McFarland, Vice President, Content Product Management at Ovid. "Clinicians, researchers and students can now readily access one of the most highly regarded and comprehensive drug reference texts, while also being able to search across Ovid's industry-leading collection of medical books, journals and databases through our linking technology."

Charles Fry, Director of Publications at the Royal Pharmaceutical Society said, "The Pharmaceutical Press produces a wealth of high-quality pharmaceutical information in many different formats, both print and digital. They are relied on by pharmacists and other healthcare professionals as a source of unbiased and authoritative advice about all aspects of medicines and their use. The Press has always worked with trusted third parties to achieve effective dissemination and very much looks forward to working with such a globally respected information provider as Ovid to extend the community of users."

The Pharmaceutical Press, with offices in London and Chicago, is the publications division of the Royal Pharmaceutical Society of Great Britain that publishes books, journals and related electronic products on pharmacy, the pharmaceutical sciences and other related disciplines.

Books@Ovid—which includes the world's largest collection of core clinical texts—transforms research as the user links between chapters, topics and referenced web sites, and browses the tables of contents. Whether the user is seeking synoptic content or in-depth research on a topic, Books@Ovid delivers the most relevant and complete search results in an intuitive, user-friendly interface. Books@Ovid is now fully integrated with Journals@Ovid

and Ovid bibliographic databases, thereby giving users access to search across the entire Ovid content repository and access to the full range of Ovid tools including ask-a-librarian and personal accounts, as well as Ovid's robust linking to full text journals, bibliographic records and external web resources.

### **About Pharmaceutical Press**

The Pharmaceutical Press, with offices in London and Chicago, is the publications division of the Royal Pharmaceutical Society of Great Britain that publishes books, journals and related electronic products on pharmacy, the pharmaceutical sciences and other related disciplines. Healthcare professionals around the world value the publications. For further information on Martindale and other products or to place an order visit their website [www.pharmpress.com](http://www.pharmpress.com).

### **About Wolters Kluwer Health**

Wolters Kluwer Health is a global leader in information for health and medical professionals. Major brands include Adis International, Clin-eguide, Facts & Comparisons, Lippincott Williams & Wilkins, Medi-Span, Ovid and Skolar MD. Wolters Kluwer Health has annual revenues (2003) of €663 million and employs approximately 2,100 people. Wolters Kluwer Health is a division of Wolters Kluwer.

Wolters Kluwer is a leading multinational publisher and information services company. The company's core markets are spread across the health, tax, accounting, corporate, financial services, legal and regulatory, and education sectors. Wolters Kluwer has annual revenues (2003) of €3.4 billion, employs approximately 18,750 people worldwide and maintains operations across Europe, North America and Asia Pacific. Wolters Kluwer is headquartered in Amsterdam, the Netherlands. Its depositary receipts of shares are quoted on the Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices.

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