

Press release

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IT-experienced Jules Pieters is new Country Manager for Columbus IT, Netherlands

Jules Pieters Is the new Country Manager for Columbus IT BV in The Netherlands – responsible for deploying new strong global Columbus IT growth strategies – making Columbus IT a stronger Dynamics partner globally as well as in the Netherlands.

Columbus IT BV in The Netherlands' hiring of 44-year-old Jules Pieters as new Country Manager is an important strategic initiative. Jules Pieters, who has 15 years of experience within the IT industry, is a strong asset for the company and his aim is to strengthen Columbus IT in terms of sales, marketing and quality.

"We are very pleased to have Jules Pieters on board running Columbus IT in The Netherlands. He has all the qualifications we need to build a stronger position in the Dutch market. Jules is very experienced and ready to join our Microsoft Dynamics Solutions Strategy, and I have a strong belief in his competencies to manage and build a strong organization and increase our overall sales," says Claus E. Hansen, Group Managing Director at Columbus IT.

Jules Pieters has an impressive career from leading IT companies like IBM and Qurius. At IBM Jules Pieters was responsible for the emerging and competitive business in the UK, Ireland, South Africa and The Netherlands. Moreover, Jules Pieters was employed as Sales and Marketing Director at Qurius.

"Joining Columbus IT is a great and important career move for me and I embrace the challenge to further develop the Columbus IT business in The Netherlands. I'm looking very much forward to position Columbus IT as a strong competitor in the Dutch market – we are already one of the world's strongest players in the Microsoft Dynamic business and have the potential to become the preferred partner in our key markets; Professional Services, IEM and Retail," says Jules Pieters, Country Manager at Columbus IT, The Netherlands.

The new Country Manager is very ambitious and optimistic about the future of Columbus IT's Dutch office and has lined up specific initiatives for the next couple of years.

"Columbus IT is the strongest global Microsoft partner in the world. We know that our solutions are the best and most industry specific and our job is to tell the tale to our Dutch customers and the rest of the Dutch market. In the near future, we will invest more in sales and marketing and in further building our organization in order to



deliver better services to our customers. We know that we can stand our ground,” says Jules Pieters.

For further information, please contact

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