



PRESS RELEASE

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Stig Karlsson, Chairman of the Board
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2010-08-31

Notice to Attend Extraordinary General Meeting in HL Display AB (publ)

HL Display AB (publ) will hold an extraordinary general meeting on Thursday September 23, 2010 at 10 a.m. at Cylindervägen 18, Nacka Strand.

Participation

Shareholders that wish to participate at the extraordinary general meeting shall be registered in the shareholders' register recorded by Euroclear Sweden AB at September 17, 2010, and notify the company of their intention to participate at the extraordinary general meeting no later than 4 p.m. on September 17, 2010 to HL Display AB (publ), Box 1118, SE-131 26 Nacka Strand, Sweden, fax +46 (0)8-683 73 01, e-mail anmalan@hl-display.com or on the website at www.hl-display.com. The same dates, addresses, etc. apply for notification of the number of any assistants accompanying the shareholder.

Nominee registered shares

Shareholders whose shares are registered in the name of a nominee must, in order to be entitled to attend the meeting, request that their nominee re-register their shares in their own names, so that the shareholder is registered in the shareholder register on September 17, 2010. Such registration may be temporary.

Shares and votes

HL Display AB has 30,939,088 shares, of which 3,652,096 are class A and 27,286,992 are class B, which means 6,380,795.2 votes.

Proposed agenda

The following items will be dealt with at the extraordinary general meeting.

1. Opening of the meeting.
2. Election of chairman for the meeting.
3. Drawing up and approval of the electoral register.
4. Approval of the agenda.
5. Election of one or two persons to verify the minutes.
6. Decision of whether the meeting has been lawfully convened.
7. Determination of the number of board members.
8. Decision regarding fee for each of the board members.
9. Election of board members and chairman of the board.
10. Repeal of the AGM's resolution regarding the nomination committee.
11. Meeting closes.

Proposals for decision

Number of board members (item 7)

Ratos AB, which following completion of its public offer for HL Display controls more than 90 per cent of the shares and votes in HL Display, proposes that the board of directors be composed of 5 ordinary board members with no deputy board members.

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HL Display AB (publ)
Box 1118
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E-mail:
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Election of board members (item 9)

Ratos AB proposes that Gérard Dubuy, Stig Karlsson, Susanna Campbell, Mats-Olof Ljungkvist and Lars-Åke Rydh be elected board members and that Stig Karlsson be elected chairman of the board.

Further information about the proposed board members will be available on HL Display's website.

Repeal of the AGM's resolution regarding the nomination committee (item 10)

Ratos AB proposes, in view of the changed shareholder structure of HL Display and that the company is expected to shortly be de-listed from NASAQ OMX Stockholm, that the 2010 AGM's resolution regarding the nomination committee be repealed and that the nomination committee appointed be dissolved.

Miscellaneous

A proxy is available at the company at Cyllindervägen 18, Nacka Strand and at the website www.hl-display.com and will on request be sent to shareholders who notify their postal address.

Nacka Strand in August 2010

Board of Directors

Further information

For further information please contact Stig Karlsson, Chairman of the Board of Directors. Tel. +46 706 411 345, stig.karlsson@ratos.se

HL Display announces the information set out in this press release pursuant to the Swedish Securities Market Act. The information was submitted for publication at 12:00 on August 31, 2010.

HL Display is Europe's leading merchandising company. With more than 50 years experience, the company is experts at displaying products in stores in a way that increases sales and makes the store work more efficient, at the same time as providing end consumers with all the information required to make a purchasing decision. HL Display aims primarily at three customer segments: retail food, retail non-food and brand manufacturers.

HL Display' innovations have a proven record of establishing new standards on the market, all over the world. The company is represented on 46 markets in Western and Eastern Europe and in Asia with head office in Nacka, Stockholm. Net sales amounted to MSEK 1,360 in 2009.

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