Heineken Holding N.V.

press-information

Heineken Holding N.V. Annual General Meeting of Shareholders approves acquisition of Scottish & Newcastle plc

Amsterdam, 17 April 2008 - Heineken Holding N.V. announced today that its Annual General Meeting of Shareholders (AGM) has adopted all proposals on the agenda of the annual meeting of Heineken Holding N.V. The most important resolutions and announcements are listed below.

Acquisition Scottish & Newcastle plc

The AGM has approved the acquisition by Sunrise Acquisitions Ltd., a company jointly owned by Heineken N.V. and Carlsberg A/S, of the entire issued and to be issued share capital of Scottish & Newcastle plc and the subsequent 100% shareholding by Heineken N.V. of Sunrise Acquisitions Ltd. after transfer by it of certain businesses of Scottish & Newcastle plc to Carlsberg A/S.

Dividend

The Board of Directors announced the distribution of a dividend over 2007 of 0.70 per ordinary share of 0.60 nominal value. Since an interim dividend of 0.24 was paid on 20 September 2007, the final dividend will be 0.46 per ordinary share. The final dividend will be made payable as of Friday 25 April 2008.

Heineken Holding N.V. shares will be quoted ex-dividend on Monday 21 April 2008.

Appointment external auditor

KPMG Accountants N.V. is re-appointed by the AGM as the external auditor for a period of four years (financial statements 2008-2011).

The full list of resolutions by the AGM of Heineken Holding N.V. of 17 April 2008 can be found under Investors on www.heinekeninternational.com.

Press enquiries Véronique Schyns Tel: +31 20 52 39 355 veronique.schyns@heineken.com Investor and analyst enquiries Jan van de Merbel Tel: +31 20 52 39 590 investors@heineken.com