

Amer Sports Corporation

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## CAPITAL MARKETS DAY 2009

Amer Sports is hosting today its annual Capital Markets Day. In the presentations at the Capital Markets Day, Amer Sports senior management outlines among others the next phase in the company's integration process.

Amer Sports is convinced that it can create substantial efficiency gains by reorganizing and developing its global sales and channel management and by developing its global supply chain and IT platforms. This next step in transforming Amer Sports will result in a better and more unified service to customers and improve the company's strategic agility.

### **MATERIALS**

All presentations can be downloaded on the Amer Sports website [www.amersports.com](http://www.amersports.com).

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### AMER SPORTS CORPORATION

Amer Sports ([www.amersports.com](http://www.amersports.com)) is the world's leading sports equipment company with internationally recognized brands including Salomon, Wilson, Precor, Atomic, Suunto, Mavic and Arc'teryx. All Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by its broad portfolio of sports and presence in all major markets.