

## P R E S S   R E L E A S E

Stockholm October 20, 2010

### BTS signs an agreement with Anglo American, a world leading mining corporation

**Stockholm, Sweden and Johannesburg, South Africa – BTS Group AB (publ.)**, the global leader in accelerating strategic alignment and execution is proud to announce that it has signed an agreement with Anglo American a world leading mining corporation. The initial assignment is worth 1,2 MSEK.

The solution will be designed to help Anglo American communicate more effectively to its most senior executives and managers the important role that its renowned technology faculty will continue to contribute towards Anglo American’s strategic delivery and future competitiveness.

“We are proud that one of the world’s leading mining corporations has trusted BTS with such an important and wide-reaching initiative helping to align the current leadership mindset to a key aspect of the future and sustainable direction of the company” says Henrik Ekelund, President and CEO of BTS Group AB.”

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**About Anglo American**

Anglo American plc is one of the world’s largest mining companies, is headquartered in the UK and listed on the London and Johannesburg stock exchanges. Its portfolio of mining businesses spans precious metals and minerals – in which it is a global leader in both platinum and diamonds; base metals – copper and nickel; and bulk commodities – iron ore, metallurgical coal and thermal coal. Anglo American is committed to the highest standards of safety and responsibility across all its businesses and geographies and to making a sustainable difference in the development of the communities around its operations. The company’s mining operations and extensive pipeline of growth projects are located in southern Africa, South America, Australia, North America and Asia. [www.angloamerican.com](http://www.angloamerican.com)

**About BTS Group AB**

BTS partners with leading companies to accelerate strategy alignment and execution, innovating how organizations learn, grow and improve. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales Force Transformation. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process. BTS has more than 260 highly talented employees serving more than 400 clients including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 largest corporations in the world. In 2009 BTS revenues exceeded SEK 595 million. Recent selected BTS clients include AT&T, Ericsson, Kimberly-Clark, Nokia, Sony, Toyota, Unilever and Xerox.

BTS serves its clients from Stockholm, Oslo, Helsinki, Brussels, London, Madrid, Bilbao, New York, Stamford, Philadelphia, Scottsdale, San Francisco, Chicago, Mexico City, Johannesburg, Sydney, Melbourne, Singapore, Bangkok, Seoul, Shanghai, Taipei and Tokyo.

BTS is a public company listed on the NASDAQ-OMX Stockholm and trades under the symbol BTS B.

For more information please visit [www.bts.com](http://www.bts.com).