



For immediate release

Entraction brings forward the date for the full year report 2010

Stockholm, Sweden (8 February 2011). Entraction's Board of Directors has decided to bring forward the Company's full year report. The full year report will be published before the stock market opening on Thursday, 10 February 2011.

For more information, please contact:

Pia Rosin, Corporate Communications Director, +46 70 753 2246

About Entraction

Entraction is an international group within the digital gaming industry.

Entraction offers complete software systems for online gaming and operates one of the largest open poker networks in the world. The company offers partners software for poker, betting, casino and bingo, as well as peripheral services, such as web design, gaming licenses, operation, payment solutions, promotional tools and 24-hour end-user support.

Entraction Holding AB is listed on First North Premier and has approx. 6.300 shareholders. The company's Certified Advisor is Remium AB. Please, visit www.entraction.com for more information.