

## **CDON Group Annual Report 2010**

Press release, Malmö, 21 April 2011.

**CDON Group AB (publ.) ('CDON Group' or 'the Group')** today announced that it has published its Annual Report for 2010. English and Swedish versions of the Annual Report can be found on CDON Group's website, [cdongroup.com](http://cdongroup.com).

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**For further information, visit [cdongroup.com](http://cdongroup.com) or contact:**

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### **About CDON Group**

CDON Group is one of the leading e-commerce groups in the Nordic region.

Established in 1999, the Group has continuously expanded its product portfolio and is now a leading e-commerce player in the Entertainment (CDON.COM, BookPlus.fi, Lekmer.com), Fashion (Nelly.com, LinusLotta.com, Heppo.com, RUM21.se), and Sports & Health (Gymgrossisten.com, Bodystore.com) segments. CDON Group's nine online stores attract approximately 115 million site visits and two million unique customers a year and the Group reported revenues of SEK 2.2 billion for the full year 2010.