



May 10, 2011

ANNOUNCEMENT NO: 19

Trading in GN Store Nord Shares by Insiders

Please find below a statement of transactions under securities identification code DK0010272632 in pursuance of the Danish Securities Trading Act.

Name:	William E. Hoover, Jr.
Position:	Deputy Chairman, GN Store Nord
Type of securities:	Shares
Type of transaction:	Purchase
Date of trading:	May 9, 2011
Number of shares traded:	20,000
Market Value (DKK):	1,001,000

For further information, please contact:

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