



24 April 2012

Anders Kronborg joins Investment AB Kinnevik as Chief Operating Officer

Metro International S.A. ("Metro") today announced that Anders Kronborg, currently Chief Financial Officer ("CFO") for Metro, will join the management team at Investment AB Kinnevik ("Kinnevik") as Chief Operating Officer ("COO").

Anders Kronborg has been CFO in Metro since 2008. Prior to joining Metro, Anders gained extensive experience from the financial operations of media businesses including serving as the CFO of Danish Broadcaster TV2 as well as numerous executive positions with Danish newspaper group Berlingske Media A/S. Anders Kronborg will take up his new position at Kinnevik as from 1 May 2012. As COO, Anders's responsibilities will continue to include the financial tasks of Metro but he will also focus on some of Kinnevik's other assets.

"This move is a logic step after Kinnevik's take-over of Metro and indeed one of the cost-saving measures that was anticipated following the bid and the take-over. Anders will continue to be very much involved in Metro's daily business but since Metro will no longer have to focus on investor relation issues, Anders will also have time at hand for other tasks. I am sure he will be a very valuable asset to Kinnevik, as he has been and will continue to be for Metro", says Per Mikael Jensen, President and CEO of Metro.

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ABOUT METRO INTERNATIONAL AND METRO

Metro is the largest international newspaper in the world. Metro is published in over 100 major cities in 22 countries across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated Metropolitan audience of over 17 million daily readers.

Metro International S.A. shares are listed on Nasdaq OMX Stockholm through Swedish Depository Receipts of series A and series B under the symbols MTROA and MTROB.