

NEWS RELEASE

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NCCER Strengthens its Commitment to Women

Alachua, Fla. – NCCER is pleased to announce the addition of Malena Cunningham to its team of expert instructors this year at the NCCER Women’s Leadership Academy at Clemson University.

Cunningham is a 23-year broadcasting veteran with time at CNN as well as local ABC and NBC affiliate stations across the country. She now owns her own consulting firm where she assists women with image enhancement. “Too often, women tend to neglect or disregard the importance of image in the business world. Your image helps reinforce your credibility, no matter what stage of your career you’re in,” said Cunningham.

“Malena has been an inspiration for me,” stated Dr. Mittie Cannon of Robins and Morton as she commented on her personal experience with Cunningham. “She has inspired me to leverage my education and experience with image consultation, effective speaking and presentation skills. I so appreciate how she mentored me on how much more effective my message can be if presented the right way. Polished speaking and presentation skills can actually enhance your ability to reach an audience with the message that you want to deliver.”

Image enhancement is only one of many topics that will be presented at this year’s academy. Powerful language for women, gender-based power in business, time management, leadership styles and traits, conflict resolution and negotiation tips will also be covered. This academy includes instruction from Denise Norberg-Johnson, past president of the National Association of Women in Construction; Roger Liska, associate dean and professor for the Department of Construction Science and Management at Clemson University; Tom Tansey, owner of Tansey and Associates; and Bill Wilson, president and CEO of The Judgment Index™.

The academy is open to all women regardless of what industry they are in. This academy offers women the opportunity to sharpen their business and personal skills while **receiving three continuing education credits upon successful completion.**

The 2012 academy will be held at Clemson University on March 24 – 27. For more information, please visit www.nccer.org/womens-leadership-academy.

***About NCCER** – NCCER is a not-for-profit 501 (c)(3) education foundation created by the construction industry to develop standardized curriculum with portable credentials and to help address the skilled construction workforce shortage. NCCER is recognized by the industry as the training, assessment, certification, and career development standard for the construction and maintenance craft professional. For more information, visit www.nccer.org or contact NCCER customer service at 888.622.3720.*

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