

11 December 2012

Notification of Major Shareholding

Publication and communication under the Luxembourg act dated 27 July 2012 on squeezeouts and sell-outs of securities issued by companies currently or formerly listed on a regulated market in the European Union

Kinnevik Media Holding AB, a private limited liability company existing under Swedish law with registered seat Skeppsbron 18, Box 2094, S-10313 Stockholm, Sweden, registered with the Swedish Companies Registration Office under number 556880-1590, with email address: info@kinnevik.se ("Kinnevik Media Holding"), which is held by 100% Investment AB Kinnevik (publ), limited liability company existing under Swedish law, with registered seat at Skeppsbron 18, Box 2094, S-10313 Stockholm, Sweden registered with the Swedish Companies Registration Office under number 556047-9742, with email address: info@kinnevik.se being listed at the Stockholm Stock Exchange, NASDAQ OMX Stockholm,

Has notified Metro of the following:

On 7 December 2012, Kinnevik Media Holding acquired by purchase further shares/SDRs, following a private offer made by Investment AB Kinnevik (publ) after delisting of the shares of Metro, so that its total direct holding of shares/SDRs with ISIN number SE0000696841 rose from 259,091,351 to 259,168,034, representing 97.99% of the share capital to which voting rights are attached, so that Kinnevik Media Holding holds 259,168,034 of the voting rights, which represent 97.99% of the total voting rights in Metro.

Kinnevik Media Holding has also indicated that:

Shareholders of Investment AB Kinnevik (publ), including Verdere S.à r.l., SMS Sapere Aude Trust, Sophie Stenbeck and HS Sapere Aude Trust, together holding as of 31 October 2012 shares representing approximately 46.2% of the votes and approximately 11.9% of the share capital in Investment AB Kinnevik (publ), have an agreement regarding coordinated voting of their shares. Verdere S.à r.l. holding as of 31 October 2012 shares representing approximately 35.1% of the votes and approximately 9.1% of the share capital in Investment AB Kinnevik (publ) is owned, directly and indirectly, by Cristina and Max Stenbeck, 50% each.

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ABOUT METRO INTERNATIONAL AND METRO

Metro is the largest international newspaper in the world. Metro is published in over 100 major cities in 23 countries across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated Metropolitan audience of over 18 million daily readers.
