



W AUSTIN SECRET BAR

COCKTAIL CULTURE

W AUSTIN has seamlessly woven itself into the fabric of the Austin, a city garnering incredible recognition for its exploding culinary, cocktail and nightlife scenes, as much as its ties to live music and the University of Texas. As a globally recognized hotel, known for “whatever, whenever” service, style and sophistication, W Austin also attracts a range of cocktail enthusiasts with its distinctive offerings and unmatched cocktail culture.

At the helm is the property’s award-winning libationist, Joyce Garrison who is not only charming but renowned in the local scene. Conceptualizing and executing an ever-evolving list of options, she and the libations team often craft cocktails made with local elements. Utilizing Texas-produced spirits and ingredients gathered by the hotel’s on-staff forager, and even honey cultivated from an onsite rooftop apiary, W Austin does not disappoint when it comes to providing guests, local and otherwise, with its own taste of Austin.

The libations are also influenced by what’s in season- using the freshest ingredients to create drinks such as: La Sandia, a fun take on the margarita made with fresh juiced watermelon and the “So Berry Pickled” made with local spirits and home-made pickled strawberries in the summer, to the R&R, an exotic and flavorful rum based cocktail that has been infused with rich roobis tea and seasonal peppadew peppers, and the Green Bee, a vodka based cocktail featuring the property’s own rooftop honey. The libations team is poised to please everyone, from bar-goers looking for a simple sip to the cocktail aficionados. The latter often relish in the multi-dimensional elements of the drinks, which are not

only unique but often layered, offering a complete experience, glass by glass.

Beyond the amazing, hand-crafted cocktails, people flock to the hotel’s Living Room bars because of the great setting. One highlight, the hotel’s Records Room - a playful take on a library- which features over 8,000 curated vinyl albums that fill up the back walls of the room as a fun way to pay homage to Austin as the “Live Music Capital of the World” and the adjacent Austin City Limits (ACL) Moody Theatre. S.I.P or Social Interactive Playtime, the property’s version of happy hour, is an in-demand offering from local patrons who frequent the Living Room bars after work or indulge in the specials offered all-day on Mondays. S.I.P takes places from 3-6:30 PM daily in the Living Room.

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