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Scania expands its operations in Taiwan

Scania is strengthening its position in the Taiwanese bus market. The company has recently received orders for 180 bus chassis. In order to provide high uptime for bus and truck operators, Scania will add new workshops to its Taiwanese service network.

The 180 chassis will be delivered to two separate customers.

Major bus and coach bodybuilder Bo Sheng Body has continued its long-term cooperation with Scania by ordering 80 Scania K 400 coach chassis. Bo Sheng Body's main focus is on the tourist coach segment and delivery of the new chassis has already commenced.

In addition, Taiwan's leading bus operator U-Bus has ordered 100 Scania K 400 coach chassis. U-Bus has a fleet of some 1,500 buses and operates intercity services as well as tourist coaches and city buses. The new buses will join the company's tourist coach and intercity service fleets.

"Scania's share of the bus and coach market in Taiwan has grown over the past three years," says David Lin, Sales and Marketing Director at Scania's Taiwanese subsidiary Griffin Automotive. "The coach segment is growing and in 2013 we almost achieved a 10 percent market share."

In recent years, Scania Taiwan has secured orders from several major intercity operators.

The increased number of buses and coaches is resulting in greater demand for service.

"We will open two new workshops during 2014," says Per Lilljequist, Managing Director of Griffin Automotive. "These will further enhance our service network and will allow us to offer Scania bus, coach and truck operators the best possible service."

The two new facilities will bring the total number of workshops operated by Scania in Taiwan to 10. In addition to these, there are also two customer-based workshops.

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Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. Service-related products account for a growing proportion of the company's operations, assuring Scania customers of cost-effective transport solutions and maximum uptime. Scania also offers financial services. Employing some 41,000 people, the company operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2013, net sales totalled SEK 86.8 billion and net income amounted to SEK 6.2 billion. Scania press releases are available on www.scania.com.

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