

# PRESS RELEASE

Stockholm, Sweden, May 26, 2014

## **Additional information regarding application for de-listing**

As previously announced the Board of Cision AB (publ) ("Cision") has decided to apply for a de-listing of the company's share from NASDAQ OMX Stockholm.

Since Blue Canyon Holdings AB ("Blue Canyon") completed its offer to the shareholders in Cision, Blue Canyon currently holds approximately 74.3 per cent of the shares and votes in Cision (based on the company's holding of own shares). Meltwater Drive Sverige AB ("Meltwater") who withdrew its previously announced offer to the shareholders in Cision on May 16, 2014, now holds approximately 15.4 per cent of the shares and votes in Cision.

Remaining minority shareholders hold in aggregate approximately 10.3 per cent of the total number of shares and votes. Only a very small portion, slightly more than one tenth, of these shareholders own 100 or more shares. Of the remaining shareholders more than half own only 10 or fewer shares, according to information available from Euroclear as per April 30, 2014. The turn-over in the company's share was limited already prior to Blue Canyon's public offer and following the completion of the offer liquidity has fallen to negligible levels.

On this basis the Board of Directors of Cision has concluded that the basis for a well-functioning, appropriate trading in Cision's share, which can motivate a continued listing, does not exist.

The Board of Directors of course expects that the stock exchange will set a date for de-listing which gives Cision's shareholders adequate opportunities to make dispositions for their shareholdings in preparation for the de-listing.

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Stockholm, May 26, 2014

The Board of Directors of Cision AB (publ)

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*The information provided herein is such that Cision AB (publ) is obligated to disclose pursuant to the Swedish Securities Markets Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act (SFS 1991:980). The information was submitted for publication at 1:00PM CEST on May 26, 2014.*

*N.B. The English text is an unofficial translation. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.*

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