

# PRESS RELEASE

Stockholm, Sweden, July 4, 2014

## **Cision will be delisted from NASDAQ OMX Stockholm on August 15, 2014 and listed on NGM Nordic MTF**

As previously announced, Cision AB (publ) has applied for delisting of the company's shares from NASDAQ OMX Stockholm. The company has also previously announced its intention to see to it that the company's shares can be listed on another market place following the last day of trading on NASDAQ OMX Stockholm.

Cision has applied and been approved for listing on NGM Nordic MTF provided that the dispersion requirement for this market place is fulfilled in respect of the company's shares in connection with the first day of trading. Cision has also been informed that NASDAQ OMX Stockholm has decided that the last day of trading in the Cision shares on NASDAQ OMX Stockholm will be August 15, 2014 provided that Blue Canyon Holdings AB's public offer to the shareholders of Cision has then been declared unconditional. In accordance with the above, the first day of trading on NGM Nordic MTF will be August 18, 2014. In case the dispersion requirement for NGM Nordic MTF is not fulfilled, the last day of trading on NASDAQ OMX Stockholm will be announced separately as soon as this has been finally established.

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Stockholm, July 4, 2014

The Board of Directors of Cision AB (publ)

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*The information provided herein is such that Cision AB (publ) is obligated to disclose pursuant to the Swedish Securities Markets Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act (SFS 1991:980). The information was submitted for publication at 15:00 CEST on July 4, 2014.*

*N.B. The English text is an unofficial translation. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.*

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