# 2014 Finalists Announced for Data Impact Awards

*Second Annual Awards Program, Presented by Cloudera, Honors Big Data Achievements*

**PALO ALTO, Calif. -- October 9, 2014** - [Cloudera](http://www.cloudera.com/), the leader in enterprise analytic data management powered by Apache Hadoop™, today announced the finalists in its 2014 Data Impact Awards. The awards honor innovative, mature, and results-oriented use cases for CDH, the world’s most popular open source Hadoop-based distribution and key component of the Cloudera Enterprise platform. The winners will be announced at an awards dinner and ceremony on Wednesday, October 15th at Strata + Hadoop World, New York.

“In the past year, we’ve seen a fundamental shift in the way organizations approach Big Data management,” said Alan Saldich, vice president, Marketing, Cloudera. “They’re putting the Cloudera platform to work in amazing ways to solve really interesting problems, ranging from helping us better understand risk factors for Parkinson’s Disease or asthma, to tracking the product quality and supply chain precision of every component in devices as they are sourced, built, and delivered globally. This year’s Data Impact Award nominees represent data-driven leaders across all sectors of business and locations around the globe. We celebrate their accomplishments and are honored to give them the recognition they deserve.”

The 2014 Data Impact Awards recognize achievements of CDH users in seven categories. This year's finalists include:

* **Business Impact**
	+ Financial Industry Regulatory Authority (FINRA)
	+ Intel Corporation
	+ Omneo, a division of Camstar Systems
	+ A TIBCO Spotfire advanced analytics solution purpose-built for a client
* **Social Impact**
	+ Cerner Corporation
	+ Children’s Healthcare of Atlanta
	+ Intel Corporation
* **Community Contribution(s)**
	+ Cloudwick
	+ Los Angeles Big Data Users Group
	+ Sigmoid
* **Pervasive Integration**
	+ Costco
	+ Quaero
* **Advanced Analytics**
	+ DigitalGlobe
	+ Explorys
	+ A TIBCO Spotfire advanced analytics solution purpose-built for a client
* **Security & Compliance**
	+ MasterCard
	+ Visa
* **Government, Nonprofit, & NGO**
	+ Arizona State University
	+ CSC on behalf of the Defense Intelligence Agency
	+ Financial Industry Regulatory Authority (FINRA)

The award finalists and winners are decided by thought leaders from across the enterprise management industry. The 2014 judges include:

* Merv Adrian, Research Vice President, Gartner
* Tony Baer, Principal Analyst, Software - Enterprise Solutions, Ovum
* Drew Conway, Head of Data, Project Florida
* Pat Fiorenza, Senior Research Analyst, GovLoop
* Bob Gourley, Editor, CTOvision.com and Founder and CTO, Crucial Point LLC
* Steffin Harris, Principal, North American Big Data Lead, Capgemini
* Ben Lorica, Chief Data Scientist, O’Reilly
* Hilary Mason, Founder, Fast Forward Labs
* Joe McKendrick, independent analyst
* Raghu Nambiar, Senior Director, Product Management, UCS Server Division, Cisco
* Jake Porway, Founder and Executive Director, DataKind
* Kim Stevenson, Chief Information Officer, Intel
* Dan Vesset, Program Vice President, Business Analytics and Big Data, IDC

## About Cloudera

Cloudera is revolutionizing enterprise data management by offering the first unified platform for Big Data, an enterprise data hub built on Apache Hadoop. Cloudera offers enterprises one place to store, access, process, secure, and analyze all their data, empowering them to extend the value of existing investments while enabling fundamental new ways to derive value from their data. Cloudera’s open source Big Data platform is the most widely adopted in the world, and Cloudera is the most prolific contributor to the open source Hadoop ecosystem. As the leading educator of Hadoop professionals, Cloudera has trained over 22,000 individuals worldwide. Over 1,200 partners and a seasoned professional services team help deliver greater time to value. Finally, only Cloudera provides proactive and predictive support to run an enterprise data hub with confidence. Leading organizations in every industry plus top public sector organizations globally run Cloudera in production.

**Connect with Cloudera**

Read our blogs: [http://www.cloudera.com/blog/](http://h/) and [http://vision.cloudera.com/](http://h/)

Follow us on Twitter: [http://twitter.com/cloudera](http://h/)

Visit us on Facebook: [http://www.facebook.com/cloudera](http://h/)

Join the Cloudera Community: <http://cloudera.com/community>

###

*Cloudera, Cloudera’s Platform for Big Data, Cloudera Enterprise Data Hub Edition, Cloudera Enterprise Flex Edition, Cloudera Enterprise Basic Edition* and *CDH* are trademarks or registered trademarks of Cloudera Inc. in the United States, and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners.

**Corresponding Social Posts:**

[#DataImpact](https://twitter.com/search?q=%23DataImpact) Biz Impact Finalists: @IntelITCenter @omneobuzz [@FINRA\_News](https://twitter.com/FINRA_News) & @TIBCO. Full list: [link to PR]

Data doing good - [#DataImpact](https://twitter.com/search?q=%23DataImpact) Social Impact Finalists: @IntelITCenter [@Cerner](https://twitter.com/Cerner) [@childrensatl](https://twitter.com/childrensatl) [link to PR] Winners revealed at [#HadoopWorld](https://twitter.com/search?q=%23HadoopWorld)

[#DataImpact](https://twitter.com/search?q=%23DataImpact) Finalists for Community Contributions: [@cloudwick](https://twitter.com/cloudwick) [@bigdatapower](https://twitter.com/bigdatapower) & Los Angeles [#BigData](https://twitter.com/search?q=%23BigData) Users Group. [link to PR]

Pervasive Integration [#DataImpact](https://twitter.com/search?q=%23DataImpact) Awards Finalists: [@Costco](https://twitter.com/Costco) [@QuaeroTweets](https://twitter.com/QuaeroTweets). [link to PR] Winner announced at [#HadoopWorld](https://twitter.com/search?q=%23HadoopWorld)!

[#DataImpact](https://twitter.com/search?q=%23DataImpact) Award Finalists for [#BigData](https://twitter.com/search?q=%23BigData) Security & Compliance w/ [#Hadoop](https://twitter.com/search?q=%23Hadoop): [@MasterCard](https://twitter.com/MasterCard) & [@Visa](https://twitter.com/Visa). [link to pr] [#StrataConf](https://twitter.com/search?q=%23StrataConf) [#HadoopWorld](https://twitter.com/search?q=%23HadoopWorld)

Gov, Nonprofit & NGO [#DataImpact](https://twitter.com/search?q=%23DataImpact) Award Finalists: [@ASU](https://twitter.com/ASU) [@FINRA\_News](https://twitter.com/FINRA_News) & [@CSC](https://twitter.com/CSC) -Winner announced at [#StrataConf](https://twitter.com/search?q=%23StrataConf) [#HadoopWorld](https://twitter.com/search?q=%23HadoopWorld) [link to PR]

[#DataImpact](https://twitter.com/search?q=%23DataImpact) Finalists for [#AdvancedAnalytics](https://twitter.com/search?q=%23AdvancedAnalytics): [@DigitalGlobe](https://twitter.com/DigitalGlobe) [@explorys](https://twitter.com/explorys) & ​@TIBCO. [link to PR]