
PRESS RELEASE

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KAPPAHL PUBLISHES A COMBINED ANNUAL AND SUSTAINABILITY REPORT

Today KappAhl publishes its Annual Report for the fiscal year 2014/2015. Again this year, the fashion chain has chosen to combine the financial annual report and the sustainability report.

“Sustainability is important for the community, for our industry, our customers and for us, says KappAhl's CEO Anders Düring in the report. As always KappAhl put a lot of effort in to these issues and we now choose to also clearly communicate our activities, for example in this report.

In the report Anders Düring comments about the past year with “When I summarize the fiscal year 2014-2015, I note that it has been a transitional year in terms of sales and results, which I am not satisfied with. At the same time, it has been a year of good cost control, strong cash flow and a solid balance sheet. So KappAhl has forcefully been able to implement more substantial investments than ever.”

During the financial year that passed KappAhl has

- Started rapid rollout of new store concept, "For You".
- Increased their digital presence through increased investment in areas such as Shop Online.
- Implemented a major project to improve the logistic flow from production to store.
- Worked on clarifying the brand towards our customer, women in the prime of life.
- Launched the sustainability strategy Future Friendly Fashion in 2020.

The Annual Report published today is the Swedish version. The English version will be published on 20 November. The Annual Report is published in two parts. Part 1 describes the business and is available to download as well as to order printed copies of at www.kappahl.com/ir. Part 2 is available to download on www.kappahl.com/ir and includes the official Annual Report, the GRI Index, the materiality analysis and corporate governance report, etc.

For more information

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KappAhl was founded in Gothenburg in 1953 and is a leading fashion chain in the Nordic region with close to 400 stores in Sweden, Norway, Finland and Poland. Our business idea is to offer value-for-money fashion of our own design to the many people. Sustainability-labeled fashion accounts for roughly one quarter of the range. Sales for 2014/2015 totaled SEK 4.6 billion and the company has approx. 4,000 employees in eight countries. KappAhl is quoted on Nasdaq Stockholm.

KappAhl AB (publ) discloses the information provided here pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on 4 November 2015 at 14.00 p.m..