

P R E S S R E L E A S E

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BTS Group AB receives orders worth up to approximately 13 MSEK from Norway Post

Stockholm, Sweden– BTS Group AB (publ), the world's leading consulting and training company within the segment of business simulations, has once again been contracted by Norway Post to develop and deliver a group –wide strategic leadership program focusing among other things on customer and market understanding. The contract is worth up to 13 MSEK for BTS, and is to be delivered during 2007-2011.

Norway Post is one of Norway's largest employers with 23 000 employees, and operations within Mail, Logistics, and IT. Their ambition is to develop the operations to become the leading communications and logistics group in the Nordic region.

The target group for the BTS simulations is the top, middle, and first line managers, as well as new managers (approx. 100 – 200 managers a year). The participants will go through different leadership programs spanning across several modules.

The objectives are to create result oriented solutions which clarify the entire group's strategies, to create a holistic understanding for Norway Post's value chain, and to show that an integrated approach between the organisation's different parts is a critical success factor; this to get every manager to understand how they can help create profitable growth for Norway Post.

"We are proud that Norway Post has yet again chosen to cooperate with BTS for these strategic programs", says Jonas Stalder, President BTS Norway. "This is further proof of our ability to drive change and deliver top quality for large complex organisations".

BTS Group works almost exclusively with large, international companies. Some recent examples of strategic projects on which BTS has worked include: Coca-Cola, Weyerhaeuser, General Motors, Vodafone, Boeing, Telstra, Adobe, Hewlett Packard, Cisco, DHL, Honda, Toyota, Gap, SonyEricsson, Nokia, Scania and Sony.

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About Norway Post

Norway Post is one of Norway's biggest companies, with operations throughout the country. The group achieved revenues of NOK 23.7 billion in 2006 and employs just over 23,000 employees. Norway Post's ambition is to develop into a leading mail and logistics corporation in the Nordic region. Its vision is to become the world's most future-oriented mail and logistics corporation. Norway Post and its employees are characterised by honesty, respect, innovation and interaction. For more information go to www.posten.no

About BTS Group AB

BTS Group AB is the world's largest and most successful consulting and training company within the segment of business simulations.

BTS supports executive management in corporate change processes and the implementation of new strategies with the objective of creating a more successful and profitable company. BTS delivers this through real life, tailor-made business simulations.

BTS educates and trains not only executive and top managers but also the entire organization so that they understand and have the ability to analyze the key factors most important to the company in terms of supporting growth and profitability.

The projects are managed as tailor-made business simulations delivered as e-learning solutions or as interactive seminars. In each case, individual participants and teams are given the opportunity to create their own experiences and instantly see the result of their efforts by working in a simulated environment where real-life corporate data and conditions apply.

All of this creates a highly efficient education process where business strategies and objectives are transformed into action, which in turn leads to a higher awareness of which day-to-day business decisions affect corporate profitability and success. The overall result is measurable and sustainable profit improvements.

BTS customers are leading global corporations. Currently BTS customer list includes more than 25 of the world's 100 largest companies. During 2006 BTS had a turnover of SEK 379.1 million (286.1) and a result after tax of SEK 38.6 million (36.8). BTS has today approximately 200 employees in Sweden, Finland, UK, Spain, Belgium, Netherlands, Switzerland, US, Australia, China and South Africa.

BTS is a publicly traded company on the Stockholm Stock Exchange and trades under the symbol BTS B

For more information on BTS go to www.bts.com