

Mekonomen Group

MECA BilXtra Mekonomen

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Mekonomen Group updates the strategy of international expansion

Mekonomen Group has continued ambition to participate in the European consolidation of the industry.

The international ambition remains with focus on acquisitions at the right price and with significant purchasing synergies.

"The vision of 20 countries by 2020 is not valid anymore, but international expansion is still a priority for us as part of the company's future growth. The focus of a potential acquisition in Europe is to acquire at the right price and that we see we can achieve synergies, primarily in purchasing and that the acquisition can be performed with continued financial stability", says Magnus Johansson, President and CEO of Mekonomen Group.

In addition, the ambition is for ProMeister, Mekonomen Group's own brand of quality spare parts, to be exported to new markets with focus on specific customers.

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