



Press Release

30 March 2016

Publication of H & M Hennes & Mauritz AB's Annual Report 2015

H & M Hennes & Mauritz AB's Annual Report for the financial year 2015 is available starting today on the company's website, www.hm.com and will be sent out by post to shareholders that have so requested and will also be available at the company's head office.

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The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 08.00 (CET) on 30 March 2016.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands & Other Stories, Cheap Monday, COS, Monki and Weekday as well as H&M Home. The H&M Group has more than 3,900 stores in 61 markets including franchise markets. In 2015, sales including VAT were SEK 210 billion and the number of employees is more than 148,000. For further information, visit hm.com.