



Press release

15 April 2016

## **Oriflame Holding AG publishes Annual Report for 2015**

The Annual Report for 2015 is now available at Oriflame's website, [www.oriflame.com](http://www.oriflame.com) and as an attached document.

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*Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.2 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange.*