



Press release

22 April 2016

Information about authority visits in Russia

Today Oriflame's premises in Moscow and Moscow oblast were visited by local authorities. Oriflame has and is currently seeking the reason behind these unannounced visits. The Company has always been and remains fully transparent and willing to cooperate with the authorities.

The Company will update the market when more relevant information is available.

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Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.2 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange. For more information about Oriflame, please visit www.oriflame.com.