

P R E S S R E L E A S E

Stockholm 2 October, 2007

BTS Group AB receives 8 million SEK order from Terra-Gruppen AS in Norway

Stockholm, Sweden– BTS Group AB (publ), the world's leading consulting and training company within the segment of business simulations has been assigned by Terra-Gruppen AS in Norway to develop and deliver a program in strategic business acumen and value based leadership, worth approximately 8 million SEK.

Terra-Gruppen AS is a finance group jointly owned by 79 savings banks that together with Terra-Gruppen constitutes one of the largest and leading players within the Norwegian finance industry.

The program's objectives are to convey a common picture of the Terra-alliance's business situation and strategies, to strengthen business acumen and give a better understanding of the industry, and to develop a value and performance based leadership for approximately 100 bank managers and leaders within Terra-alliance.

The participants will go through a leadership program, spanning four modules and focusing on business acumen, customer understanding, and leadership. The participants will be working with the proven BTS methodology of experience based learning that has been designed, developed, and tailored to reflect Terra-alliance's industry and future challenges. The program will be delivered in cooperation with Saga Corporate Advisors.

"We are proud that Terra-Gruppen AS has chosen BTS and Saga Corporate Advisors for this strategic program", says Jonas Stalder, Head of BTS Norway. "This is further proof of our ability to deliver high quality and comprehensive projects for organizations in change."

BTS Group largely works with big, international companies. Some recent examples of companies where BTS has worked with strategic projects include: Coca-Cola, Weyerhaeuser, General Motors, Vodafone, Boeing, Telstra, Adobe, Hewlett Packard, Cisco, DHL, Honda, Toyota, Gap, SonyEricsson, Nokia, Scania and Sony.

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About Terra-Gruppen AS

Terra-Gruppen AS is a bank alliance and one of Norway's leading finance groups owned by 79 independent and local savings banks. The Terra-bank has a collective capital of approximately NOK 130 billion. Terra-Gruppen, the financial group, offers financial services and products to Norwegian banks. The most important product companies are Terra Securities, Terra Fondsforvaltning, Terra kapitalforvaltning, Terra Forsikring, Terra Boligkreditt, Terra / AKTIV Eiendomsmegling, Terra Finans and Terra Kort. Terra-Gruppen's products are distributed through close to 400 offices in Norway. Terra-Gruppen is also responsible for the procurement of services and products within for instance IT and payment mediation for the Terra-banks.

For more information about the company, visit www.terra.no

About BTS Group AB

BTS Group AB is the world's largest and most successful consulting and training company within the segment of business simulations.

BTS supports executive management in corporate change processes and the implementation of new strategies with the objective of creating a more successful and profitable company. BTS delivers this through real life, tailor-made business simulations.

BTS educates and trains not only executive and top managers but also the entire organization so that they understand and have the ability to analyze the key factors most important to the company in terms of supporting growth and profitability.

The projects are managed as tailor-made business simulations delivered as e-learning solutions or as interactive seminars. In each case, individual participants and teams are given the opportunity to create their own experiences and instantly see the result of their efforts by working in a simulated environment where real-life corporate data and conditions apply.

All of this creates a highly efficient education process where business strategies and objectives are transformed into action, which in turn leads to a higher awareness of which day-to-day business decisions affect corporate profitability and success. The overall result is measurable and sustainable profit improvements.

BTS customers are often leading global corporations. Currently BTS customer list includes more than 25 of the world's 100 largest companies. During 2006 BTS had a turnover of SEK 379.1 millions (286.1) and a result after tax of SEK 38.6 millions (36.8). BTS has today approximately 200 employees in Sweden, Finland, UK, Spain, Holland, Switzerland, US, Australia, China and South Africa.

BTS is a publicly traded company on the Stockholm Stock Exchange and trades under the symbol BTS B

For more information on BTS go to www.bts.com