

2016-05-04

## Tradedoubler AB: Report from Tradedoubler's Annual General Meeting

The annual general meeting of Tradedoubler AB (publ) was held on 3 May 2016, at the company's premises on Birger Jarlsgatan in Stockholm.

### Dividend

The annual general meeting resolved that no dividend should be paid to the shareholders.

### Board of directors and auditor

Pascal Chevalier, Gautier Normand, Nils Carlsson, Jérémy Parola and Erik Siekmann were re-elected as board members. Pascal Chevalier was re-elected as chairman of the board of directors.

EY was re-elected as auditor for one year, with Erik Sandström as auditor in charge.

### Remuneration to the board of directors and auditors

The annual general meeting resolved on remuneration to the board of directors and auditors in accordance with the proposal put forward at the annual general meeting by Reworld Media, where remuneration of SEK 763,000 shall be paid to each of Pascal Chevalier and Gautier Normand, and remuneration of SEK 180,000 shall be paid to each of Nils Carlsson, Jérémy Parola and Erik Siekmann.

### Principles for remuneration and other conditions of employment for the company management

The annual general meeting resolved in accordance with the board of directors' proposal on principles for remuneration and other conditions of employment for the company management.

### Authorisation for the Board of Directors to resolve upon issuance of shares, warrants and/or convertibles

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, with or without deviation from the shareholders' preferential rights, to resolve on new issues of shares, warrants and/or convertibles. The proposal was adjusted by the board of directors to include a limit of issuing shares, warrants and/or convertibles corresponding to a maximum fifty (50) per cent of the total number of outstanding shares in the company per the date of the annual general meeting.



## Authorisation for the Board of Directors to resolve upon acquisition of own shares

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, to resolve on the acquisition of a maximum number own shares so that, after the purchase, the company holds not more than ten per cent of the total number of shares in the company.

## Authorisation for the Board of Directors to resolve upon the transfer of own shares

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, to resolve on the transfer of shares in the company.

## Proposal on nomination committee for the 2017 annual general meeting

The annual general meeting resolved in accordance with the nomination committee's proposal regarding the resolution of nomination committee for the 2017 annual general meeting.

For the full details of each proposal adopted by the annual general meeting, please refer to [www.tradedoubler.com](http://www.tradedoubler.com).

*The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 08.00 CET on May 4, 2016.*

### For further information, please contact:

Matthias Stadelmeyer, CEO Tradedoubler

Phone: +46 8 405 08 00

Email: [matthias.stadelmeyer@tradedoubler.com](mailto:matthias.stadelmeyer@tradedoubler.com)

## About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing, dedicated to the success of digital marketers through traffic, technology and expertise. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include a suite of solutions that help digital marketers succeed. TD CONVERT is Tradedoubler's affiliate solution where advertisers pay only for results delivered. TD CONNECT is a white label global partner management platform that advertisers can use to manage their digital marketing activity. TD ENGAGE is Tradedoubler's programmatic solution that understands customers and identifies similar new customers, bringing them to a brand's business. TD ADAPT is a market-leading business intelligence tool that enables advertisers to visualise their digital marketing data to get the insights they need to ensure that all activity is optimised.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are Accor, Disneyland Paris, Microsoft Store, HP, and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange.

More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

