



Press release

9 May 2016

**Oriflame first quarter 2016 results announcement and conference call
Wednesday, 18 May 2016**

Announcement

Oriflame will publish its report for the first quarter 2016 at 07.15 CET on Wednesday, 18 May.

Conference call for the financial community

The company will host a conference call on Wednesday, 18 May at 09.30 CET.

Participant access numbers:

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UK: +44 2030089802
NO: +47 23500254
SE: +46 856642690
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The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or through <http://oriflame-ir.creo.se/160518>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.2 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange. For more information about Oriflame, please visit www.oriflame.com.