

Change in number of shares and voting rights in Seamless

Seamless Distribution AB (publ) (“Seamless”) has, in accordance with information previously announced, conducted a directed new issue of shares and an issue in kind, which have increased the total number of shares and voting rights to 58,765,305.

Prior to the directed issue of shares and the issue in kind there were a total of 48,635,421 shares and voting rights in Seamless. The number of shares and voting rights increased with 5,555,556 through the directed new issue of shares and with 4,574,328 through the issue in kind. As of 29 July 2016, the total number of shares and voting rights amount in Seamless is 58,765,305 following completion of the directed new issue of shares and the issue in kind.

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This information is information that Seamless Distribution AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 08:50 CET on 29 July 2016.

About Seamless / SEQR

(se-cure) is Europe’s most used mobile payment solution in stores and online. SEQR enables anybody with a smartphone to pay in stores, at restaurants, parking lots and online, transfer money at no charge, connect loyalty programs, store receipts digitally and receive offers and promotions directly through one mobile app. Through the SEQR app, the user simply scans or taps a QR-code/NFC at check-out and approves the purchase by entering a PIN code. Fast, smooth and safe, SEQR’s digital payment solution enables merchants to lower interchange fees significantly compared to those charged by traditional card companies. SEQR’s unique transaction platform has been developed by Seamless, one of the world’s largest suppliers of payment systems for mobile phones.

Founded in 2001 and active in 35 countries, Seamless handles more than 3,7 billion transactions annually through 575 000 active sales outlets. 6 200 merchants have chosen SEQR including the largest grocery chains, fast food chains and national retailer chains in the markets where SEQR is established. Currently SEQR is established in Sweden, Finland, Romania, Belgium, Portugal, Netherlands, Germany, Spain, France, Italy, UK and US. In 2013, SEQR won the Mobile Money Deployment in Europe. Seamless is traded on Nasdaq Stockholm, under the SEAM ticker. www.seqr.com