



**Keops A/S
Kongevejen 195B
DK-2840 Holte**

3 September 2007

**Notice under section 29 of the Danish Securities Trading Act (lov om værdipapirhandel) -
major shareholder**

Fasteignafélagið Stoðir hf. has today decided to complete its offer of 27 July 2007 to purchase all shares in Keops A/S (the "Offer").

Referring to section 29 of the Danish Securities Trading Act, we hereby inform you that Baugur Group hf. has sold all of its 54,717,110 shares in Keops A/S as a result of the completion of the Offer.

Hereafter, Baugur Group hf. holds no shares in Keops A/S.

Yours sincerely

Baugur Group hf.

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