

Diös welcomes Fitness24Seven to In: gallerian, a big central mall in Sundsvall



During the spring 2017 the wellness chain Fitness24Seven will open a flagship facility in the Diös owned In: gallerian in the center of Sundsvall. The 1,450 square meters floor space gym will be a natural meeting point in Stenstaden and the generous opening hours will contribute to a more vibrant city center. The total contract value of the ten-year lease will amount to approximately SEK 16.5 million.

Fitness24Seven, with the concept of training around the clock seven days a week, continues to expand its activities since its inception 2003 in Lund, Sweden. Diös welcome the tenant to Sundsvall and the centrally located In: gallerian. SEK 6.5 million will be invested in the training facilities, which will be located in an attractive area overlooking the Selångerån, in Hemköp's former premises.

- We continue to strengthen In: gallerian with a good mix of tenants. Fitness24Seven's new premises are located in one of the best areas in the central of Sundsvall, and we see many benefits with having a business that offer a natural meeting place with generous opening hours. We are actively working with urban development in all our cities to contribute to an attractive and vibrant city center. Our new retail team with: managers, rental managers, project managers and center managers that work together to strengthen each mall's unique mix of shops are one of the key success factor for this establishment, says Gabriel Larsson, Head of retail, Diös.

- Our goal is to be present in all large and medium sized cities in Sweden. We are therefore very pleased to offer the Sundsvall area a really good gym, according to our concept of qualitative training around the clock, every day of the week and with a fair price, says Philip Nord, Business Development, Fitness24Seven.

Diös Fastigheter owns and develops both commercial and residential properties in prioritized growth areas in northern Sweden. With a market value of SEK 13.2 billion, a portfolio of 313 properties and a lettable area of 1.351 sq., our vision is to be the most active and sought-after landlord in our market. The properties are located from Borlänge to Luleå with its head office in Östersund. The company has since 2005 had a continuous growth in value in the property portfolio and the share is listed on Nasdaq OMX Stockholm, Mid Cap. Learn more about Diös on www.dios.se

For further information, please contact:

Gabriel Larsson, Head of Retail, Diös Fastigheter

Phone: +46 (0)10-470 95 82

E-mail: gabriel.larsson@dios.se

Lars-Göran Dahl, Property Director, Diös Fastigheter

Phone: +46 (0)10-470 95 04

E-mail: lars-goran.dahl@dios.se

Philip Nord, Business Development, Fitness24Seven

Phone: +46 (0) 72-253 99 56

E-mail: philip.nord@f24s.com

This information is disclosed by Diös Fastigheter AB (publ) according to the Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on 11 August 2016 at 09:00 CEST.

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