



Press Release

BLOCK TRADE IN THE MARKETING GROUP PLC

Stockholm, August 29, 2016 – On August 1, 2016, chairman Jeremy Harbour acquired 170,016 ordinary shares and director Callum Laing acquired 170,015 ordinary shares in The Marketing Group in a block trade with an agreed price per share of 6.47 Euros.

After the transaction, Jeremy's holdings in The Marketing Group including direct and indirect as well as through entities he either has a shareholding in or discharges managerial responsibilities amounts to 12.74 per cent and Callum's holding in The Marketing Group Group including direct and indirect as well as through entities he either has a shareholding in or discharges managerial responsibilities amounts to 5.42 per cent.

For more information, please contact

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The Marketing Group in brief

The Marketing Group plc was incorporated in May 2015 with the purpose of gathering successful marketing businesses under one roof. The Company comprises a series of independent marketing teams, each with specific expertise and innovative services. The consolidated group supports the subsidiaries with management and coordinating activities as well as a common operating platform. For more information, please visit the Company's website www.marketinggroupplc.com. The Company's share is listed on Nasdaq First North Stockholm from 8 June 2016 and Mangold Fondkommission AB, +46 8-5030 15 50, is the Company's Certified Adviser and liquidity provider.

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