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PRESS RELEASE

Niklas Sonkin, COO, to leave Tele2

Stockholm – Tele2 AB, (Tele2), (NASDAQ OMX Stockholm: TEL2 A and TEL2 B) today announces that Niklas Sonkin, COO, is leaving the Company.

Niklas Sonkin joined Tele2 AB in 2009 and has since then been responsible for developing the company's operations outside of Sweden and the Netherlands. In October 2015, he assumed the position as COO of Tele2.

Allison Kirkby, President and CEO, Tele2 AB, comments: "I would like to express my appreciation to Niklas for his many contributions, which have included the growth of our Baltic markets, the restructuring of our German operations and in the establishment of our JV in Kazakhstan."

Niklas Sonkin will leave the company September 2, but will remain as Chairman of the Board of Tele2's JV operation in Kazakhstan, Khan Tengri Holding B.V. and Board member of Mobile Telecoms-Service LLP.

Fredrik Stenberg, currently Director of Customer Operations and member of the Shared Operations Leadership Team, will assume the position as acting COO.

Tele2 AB will immediately commence a search for a replacement and will issue a press release when the position has been filled.

For more information, please contact:

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TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS. We have 16 million customers in 9 countries. Tele2 offers mobile services, fixed broadband and telephony, data network services, content services and global IoT solutions. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2015, we had net sales of SEK 27 billion and reported an operating profit (EBITDA) of SEK 5.8 billion. For definitions of measures, please see the last page of the Annual report 2015.

The logo for Tele2, featuring the word "TELE2" in a bold, black, sans-serif font. The "2" is significantly larger and more prominent than the other characters.