

PRESS RELEASE

6 SEP, 2016

Catena Media is contemplating a potential bond issue on the Nordic bond market

Catena Media p.l.c (“Catena Media” or the “Group”) announces that the Group explores the possibility to issue a bond loan and has engaged Carnegie Investment Bank and Swedbank as financial advisors. The issue proceeds are expected to amount to EUR 50 million and are intended to be used for general corporate purposes of the Group, including acquisitions.

Catena Media sees a great opportunity to become one of the leading players in lead generation within iGaming and sportsbook. As part of this development, the Group explores the possibility to turn to the Nordic corporate bond market as a potential source of funding. The proceeds from the bond issue will be used for, among other things, further acquisitions – a key part of the strategy to exceed Catena Media's financial target of an average annual growth of 75 percent up until 2018.

Carnegie Investment Bank and Swedbank have been engaged as Joint Bookrunners and Gernandt & Danielsson has been engaged as legal advisor in the transaction.

For further information, please contact:

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This information is information that Catena Media p.l.c is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on September 6, 2016 at 13.00 CET.

About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the second quarter 2016, the company's revenues reached approximately EUR 27.0 million on a twelve-month basis. The Group was founded in 2012 and has today more than 150 employees and the Group Head Office is situated in Malta.