

PRESS RELEASE

12 SEP, 2016

Catena Media issues EUR 50 million bond loan on the Nordic bond market

Catena Media p.l.c ("Catena Media" or "the Group") has decided to issue a three-year secured bond loan in the amount of EUR 50 million with a final maturity in September 2019. The issue proceeds are intended to be used for general corporate purposes of the Group, including acquisitions.

The bond loan will bear a floating rate coupon of Euribor 3m + 6.75% and be issued within a total framework amount of EUR 100 million. Catena Media intends to apply for listing of the bond loan on Nasdaq Stockholm within 30 days after the issue date. The proceeds from the bond issue will be used to further strengthen Catena Media's position as one of Europe's leading online performance marketing and lead generation companies within iGaming and sportsbook.

The changed capital structure of the Group includes a high degree of financial flexibility which leads to the Group's growth in the short- to medium-term will exceed the previously communicated financial target. Catena Media's possibility to pay dividend is regulated in the terms and conditions for the bonds and the Group will be able to annually distribute up to 50 percent of the previous year's net profit.

"We are very pleased with the great interest from investors, a clear evidence that we have managed to build trust in our business model and growth plans. The use of proceeds from the issue will enable us to further fuel our plans going forward", said Robert Andersson, CEO at Catena Media.

Carnegie Investment Bank and Swedbank have acted as Joint Bookrunners and Gernandt & Danielsson has acted as legal advisor in the transaction.

For further information, please contact:

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This information is information that Catena Media p.l.c is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on September 12, 2016 at 08.00 CET.

About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the second quarter 2016, the company's revenues reached approximately EUR 27.0 million on a twelve-month basis. The Group was founded in 2012 and has today more than 150 employees and the Group Head Office is situated in Malta.