

## Company announcement no 2016-12

21 September 2016

Financial calendar 2017

The Board of Directors of William Demant Holding A/S has set the following dates for publication of the Company's Annual Report, Interim Report and Interim Management Statements as well as holding of the annual general meeting in 2017:

13 February 2017	Deadline for submission of items for the agenda of the annual general meeting*
2 to 22 February 2017	Quiet period prior to publication of Annual Report 2016
23 February 2017	Annual Report 2016
27 March 2017	Annual general meeting
18 April to 8 May 2017	Quiet period prior to publication of Interim Management
	Statement
9 May 2017	Interim Management Statement
24 July to 13 August 2017	Quiet period prior to publication of Interim Report 2017
14 August 2017	Interim Report 2017
19 October to 8 November 2017	Quiet period prior to publication of Interim Management
	Statement
9 November 2017	Interim Management Statement

<sup>\*</sup> Please note that if a shareholder would like to have a specific item included in the agenda for the general meeting on 27 March 2017, a written proposal must be submitted to the Board of Directors no later than six weeks prior to the annual general meeting, which means that proposals must reach the Board of Directors no later than Monday 13 February 2017.

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