

Stockholm, September 29, 2016

PRESS RELEASE

## **All European Seqr users can now use Seqr to pay all over the world**

### **– Contactless payment technology today allows for payments in approximately 30 million point-of-sales globally**

**As of today all Seqr users in Europe can pay with Seqr all over the world using NFC (contactless) technology. The Seqr user simply holds the phone near the contactless card terminal to pay in shops everywhere where contactless card terminals are installed.**

The new Seqr contactless technology increases the freedom and independence for our users from old and inefficient technologies and financial services. Contactless technology makes Seqr into a truly global service and also increases the safety for users as a lost or stolen wallet doesn't have to ruin a vacation or a business trip anymore. Seqr now is a fully global, fully functioning payment alternative wherever you are.

– Seqr is solidifying its position as the standard for mobile payments with the most versatile technology and the largest physical acceptance network of any of our competitors in the global mobile payments market. At the same time our consumer uptake area is by far the largest with 16 countries where the Seqr app can be downloaded, says Peter Fredell, CEO of Seamless.

Payments with Seqr via contactless technology is supported on telephones with Android operative system, currently approximately 80 % of the smartphone market globally.

The number of contactless payment terminals is increasing fast and it has been planned and projected by the card networks that all card terminals globally should accept contactless payments by 2020. According to card network rules no terminals without contactless technology can be sold or installed in Europe after 2018.

Seqr can today be downloaded by consumers in Sweden, Romania, Finland, Belgium, Netherlands, Germany, France, Portugal, Spain, Great Britain, Austria, Ireland, Malta, Luxembourg, Italy and the USA.

# Seamless

**For more information, please contact:**

Peter Fredell, CEO Seamless, tel. +46 8 564 878 00

**About Seqr**

Seqr, the standard way to pay, developed by Seamless, is a safe, fast and easy way to pay by mobile. The only thing the user needs is the Seqr app to scan a QR code or tap on the NFC terminal. Globally, over 30 million contactless card terminals now accept Seqr.

The low investment and transaction fees for merchants and among others ensure that Seqr is the most widely used mobile payment solution in Europe.

**About Seamless**

Seamless is one of the world's largest suppliers of payment systems for mobile phones. Founded in 2001 and active in 35 countries, Seamless handles more than 3,7 billion transactions annually through 575 000 active sales outlets. Seamless has three main business areas including the transaction switch, the technology provider for the distribution of e-products and the mobile payment platform SEQR. [www.seamless.se](http://www.seamless.se)