

Press release, October 31, 2016

Change in the number of shares and votes in AcadeMedia

The number of shares and votes in AcadeMedia has changed through issuance of 165,000 C shares carrying one tenth of a vote per share, i.e. in total 16,500 votes. All C shares are owned by the company.

The share issue was resolved upon by the board of directors on 26 September 2016, on the basis of an authorization by the extraordinary general meeting in the company held on 1 June 2016. The share issue forms part of the company's long term incentive program, resolved upon at said general meeting. Prior to delivery of shares to qualifying participants at the end of the program, C shares will be converted to ordinary shares.

Today, the last trading day of the month, there are in total 94,265,000 shares in AcadeMedia. 94,100,000 shares are ordinary shares with one vote per share and 165,000 shares are C shares with one tenth of a vote per share. The total number of votes in the company is 94,116,500.

For further information, please contact:

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About AcadeMedia

AcadeMedia is the leading and single largest independent education provider in northern Europe. In 2014/15, approximately 62,000 children and students attended AcadeMedia's preschools, compulsory schools and upper secondary schools. An additional 80,000 individuals participated in AcadeMedia's adult education courses. In 2014/15, AcadeMedia had approximately 400 preschools, compulsory schools and upper secondary schools in Sweden and Norway and approximately 150 adult education units in Sweden. In February 2016, AcadeMedia also took a first step in the Company's expansion outside Scandinavia through the acquisition of Joki, which operates seven preschools with approximately 450 children in the Munich region of Germany. AcadeMedia has operations throughout the education chain, from preschool, compulsory school and upper secondary school to adult education. More information about AcadeMedia is available on www.academedia.se

AcadeMedia is required to publish the information contained in this press release in accordance with the Swedish Financial Instruments Trading Act. The information was provided for publication at 14.00 am CET on October 31, 2016.