**PRESS RELEASE**

FOR IMMEDIATE RELEASE

**Doreen Lorenzo Joins TEAGUE’s**

**Board of Directors**

SEATTLE, WA – January 30, 2018 – TEAGUE today announced that design industry leader, Doreen Lorenzo, has been elected to TEAGUE's board of directors. Lorenzo brings more than two decades of experience in design, innovation, and business management; she is the former president of the global design firm Frog, and community-led invention platform Quirky, as well as a co-founder of the mobile video insights company Vidlet.

“Doreen brings an incredible amount of experience, expertise, and perspective to the table,” said TEAGUE President and CEO John Barratt. “I am excited to welcome her to TEAGUE’s board, and I look forward to working with her to lead our next era of growth.”

"We are delighted that Doreen, a recognized industry leader, has joined the board of directors,” said TEAGUE Chairman of the Board, Richard Wood. “The experience she brings from leading global design and innovation companies, and the world of education, will be a huge asset to TEAGUE at a time when the industry is rapidly evolving."

“I am enthusiastic about joining the board; TEAGUE is a recognized leader in the design industry and possess unique vantage points on the future of mobility,” said Lorenzo. “Their ability to maintain design quality while growing the business has been exciting to watch. I am honored to be part of this thriving, independent design consultancy.”

Lorenzo serves as an advisor to several companies and on one additional board, SKU, a Consumer Products Accelerator. In 2017, Lorenzo was appointed Assistant Dean of the newly created School of Design and Creative Technologies at The University of Texas-Austin after overseeing a campus-wide initiative to integrate design thinking into the curriculum across the university as Director of the Center for Integrated Design.

**About TEAGUE**

Founded in 1926 by design pioneer, Walter Dorwin Teague, TEAGUE is the original design consultancy. Today, TEAGUE is a leader in travel and technology innovation, blurring the boundaries between digital and physical to create breakthrough products, services, and experiences for a broad range of clients including Amazon, The Boeing Company, Google, Hyundai, Intel, Microsoft, Rockwell Collins, and Toyota. Find out more at [teague.com.](http://www.teague.com/)

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