

2015 SHAREHOLDERS' MEETING

Bruno Bich, *Chairman of the Board*, & Mario Guevara, *Chief Executive Officer*,

are pleased to invite you on May 6, 2015 at 9.30 am (Paris time)

to SOCIETE BIC headquarters 14, rue Jeanne d'Asnières – Clichy (92).

The entry will be at 14, rue Jeanne d'Asnières.

Railway: Clichy-Levallois (map attached)
Car park available

Please confirm your participation by sending an email to investors.info@bicworld.com or calling +33 1 45 19 52 26.

