

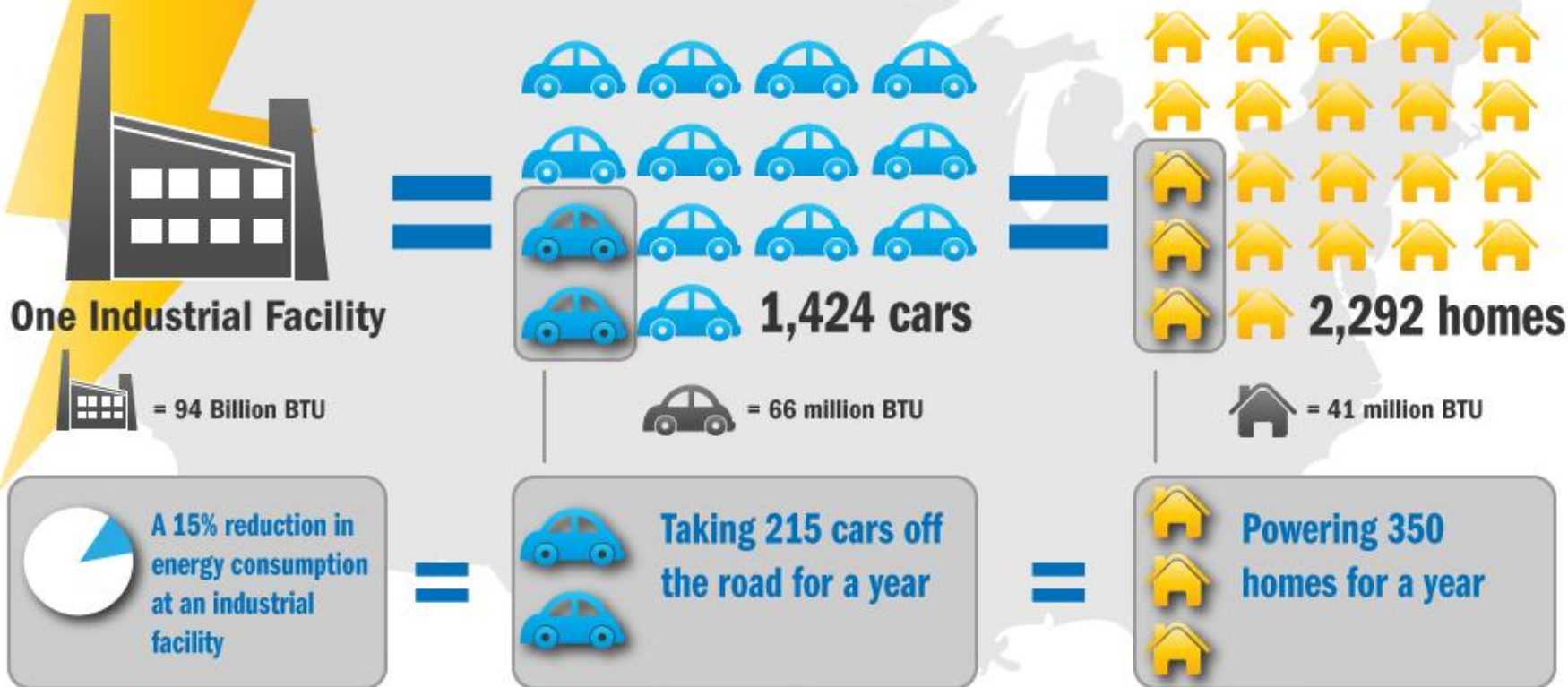


AMERICAN BUSINESS HAS THE POWER TO MAKE BIG CHANGES IN ENERGY CONSUMPTION

of all the energy produced in America is used by business

The Big Numbers Behind Business Energy Consumption

The energy consumed by one average US Industrial facility could power:



HOW BUSINESSES CAN SAVE

ENERGY & MONEY

15-40%

through reduced consumption

- Improve analytics - continuously monitor energy consumption at a granular level
- Establish policies and automation - i.e., shut down PCs at night, turn off idle equipment, etc.
- Equipment upgrades and optimization



15-25%

through better cost management

- Find all available credits, rebates and incentives
- Renegotiate with utility companies for the best rate (even in regulated markets)
- Correct mistakes in utility bills

SPECIALISTS CAN HELP

The energy specialists in Procurian's Energy Practice utilize proprietary market intelligence to achieve 15-40 percent in energy savings for clients, adding millions to the bottom line and reducing environmental impact. For more information visit www.procurian.com

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Infographic Source: Procurian
Data source: Procurian and U.S. EIA data