

Ingenico Group joins forces with Think&Go to deploy a first connected screen integrating contactless multi-payment for BNP Paribas

Ingenico Group (Euronext: FR0000125346-ING), the global leader in seamless payment, in partnership with Think&Go, leader in connected screens, is deploying the first connected screen integrating contactless multi-payment features. This innovation, transforming a screen into a true multi-merchant point-of-sale, is a further step in the innovation strategy led by Ingenico Labs, aiming to integrate payment into connected objects.

BNP Paribas has chosen its "2Opéra", agency in Paris as consumer test site, for this connected screen with contactless multi-payment capabilities. For example, customers may choose to make a donation to their preferred charity simply by placing their contactless payment card or their NFC smartphone on the screen. With this solution integrating an interactive, dynamic and multi-content interface with multi-sum and multi-merchant payment capabilities, making a donation has never been so fast and easy. **"This initiative is part of the innovation strategy of BNP Paribas, the bank for a changing world. Our vocation as a banker is to introduce our customers and prospects to state-of-the-art banking innovations while ensuring the security of their transaction."** says Ariel Steinmann, Head of Marketing Online Banking BNP Paribas and Hello Bank!.

Tomorrow, Ingenico Group and Think&Go will deploy this solution in public environments equipped with digital screens (shopping centres, stations or airports) to deliver new consumer experiences such as impulse buying, coupon collection or purchases on e-commerce sites from a public place.

"We are convinced that digitalization of the consumer experience can be taken far beyond the boundaries of the Internet, and that integrating payment into connected advertising screens is a unique opportunity to create new point-of-merchant interaction," explains Michel Léger, EVP Innovation at Ingenico Group. **"This pilot solution is paving the way for new sales opportunities and new consumer journeys such as booking a product on screen and paying the balance when collecting it from a shop. Once again, this new initiative from Ingenico Labs illustrates our technological progress in the areas of connected objects and consumer journeys."**

"We are delighted with this strategic partnership between Ingenico Group and Think&Go, introducing multi-payment to connected screens," comments Vincent Berge, CEO of Think&Go. **"We believe that this disruptive technology is a commerce and eCommerce revolution. The screens generate transactions within a split-second, enabling the consumer to make a booking, a purchase or retrieve a coupon, using their mobile phone or bank card, without needing to download an application, with one easy action."**

About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

www.ingenico.com  twitter.com/ingenico

About Think&Go

Think&Go revolutionize Consumer Journeys using Screens and contactless objects (cards, phones, passports ...), leveraging NFC or BLE technologies. Think&Go has invented Connected Screens (2 patents, and multiple awards), allowing consumers to engage with the screen by interacting and exchanging information between pictures and cards, phones, or watches, in less than a second. Usages are Marketing, Service distribution, or direct Payment on screen, paving the way to Street E-Commerce.

For more information: <http://www.thinkandgo-nfc.com/>. Or visit our webTV channel about Connected Screens: <http://vimeo.com/channels/connectedscreens>

Contacts

Investors & Communication

Stéphanie Constand-Atellian
VP IR and External Communication
stephanie.constand@ingenico.com
T./ +33 1 58 01 85 68

Communication

Coba Taillefer
External Communication Manager
coba.taillefer@ingenico.com
T./ +33 1 58 01 89 62

Investors

Caroline Alamy
Investor Relations Manager
caroline.alamy@ingenico.com
T./ +33 1 58 01 85 09